



UTAH POLLINATOR HABITAT PROGRAM

False Hairy Goldenaster (*Heterotheca villosa*)



Zone: 3 - 8

Color: Yellow

Bloom Time: June to October

Plant Type: Herbaceous perennial

Mature Height: 8- 36 inches

Mature Spread: 12 - 24 inches

Water Use: Low

Soil Type: Prefers well-drained soil, particularly sandy or gravelly soils, tolerates poor soils.

Range and Native Habitat: *Heterotheca villosa's* range extends from Canada (Ontario, British Columbia) south to California, Utah, Arizona, New Mexico, Texas, and northeastern Mexico. It thrives in dry, open habitats like plains, rocky slopes, cliffs, and open woodlands, including coniferous forests. It can be found at a variety of elevations, from lowlands to mountains.

Suggested Maintenance: Extremely low water use once established, will rebloom more vigorously when dead-headed, readily re-seeds. Cut back in late spring.

Other: Many species of native bees have been recorded visiting Hairy Goldenaster, and it may potentially be a food source for some lepidoptera larval stages. Also can be referred to as *Chrysopsis villosa*.

Wildlife Supported



Distribution Map



Landscaping Information



Sun
Full sun



Water Needs
Very low



Summer Irrigation
Max 1x / month or less once established



Soil Drainage
Fast



Propagation
By seed