

Agricultural Voluntary Incentive Program

The Agricultural Voluntary Incentive Program (AgVIP) is a voluntary, incentive-based program to help producers implement best management practices, no matter where they are on their conservation journey.



Based on producer feedback, we have adopted a new program and payment structure for 2025!

These changes will allow us to assist producers with a wider range of practices in addition to nutrient management.

Program participants will have the opportunity to...

1. Discuss their agricultural operation with a UDAF conservation planner & fill out a yearly conservation evaluation assessment
2. Work with their assigned planner to explore new practices and develop a comprehensive conservation plan
3. Receive implementation guidance, annual incentive payments, and additional technical & financial resources

Once the plan is signed, the producer will be eligible for a one-time, \$1,000 payment. Incentive payments will be based on the designated incentive payment structure, but bonus incentives may be awarded on a case-by-case basis.

Visit the AgVIP webpage at ag.utah.gov/agvip

Utah Department of Agriculture and Food



Producers will be awarded the following annual incentive payments through a tiered payment scale based on the level of conservation being implemented on a particular management area.

Program Level	Annual Incentive Payment Rate	Small Acreage (<200 ac) Rate	Level of Conservation
Level 1	\$0/acre	\$0/year	Producer is implementing standard farming practices and exploring conservation.
Level 2	\$5/acre	\$1,000/year	Producer has implemented at least 1 conservation practice.
Level 3	\$10/acre	\$2,000/year	Producer has implemented several practices and is progressing with conservation.
Level 4	\$15/acre	\$3,000/year	Producer has implemented majority of available practices and is seeking advanced assistance.
Level 5	\$20/acre	\$4,000/year	Producer has implemented nearly all available practices and is a mentor to other producers.

Because AgVIP is a voluntary program, your participation and progress while implementing your conservation plan are entirely self-directed. There are no negative consequences for not fully achieving your plan's goals. AgVIP is an opportunity for growth; the effort you invest will directly reflect the benefits you receive.

Eligibility: AgVIP is open to crop and irrigated pasture operations of any size. The acres that producers enroll may be leased or owned, as long as they have management control.

Applications: Will be available online via UDAF's Submittable platform from April 14 through 5:00 PM May 30, 2025. More information at ag.utah.gov/agvip

Questions? Contact Katie Ottmann, AgVIP Program Manager at **(385) 224-9447** or **katieottmann@utah.gov**



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