/5	Multiple project beneficiaries
/5	Project enhances competitiveness of specialty crops
/5	Project has clear and relevant outside support
/5	Applicant is new or beginning farmer or food producer, or applicant is historically underserved or socially disadvantaged farmer
/10	Outcome indicators are relevant to the project
/10	Project is likely to become self-sufficient and not reliant on additional grant funds
/15	Project is well thought out, including a reasonable budget and clear and realistic objectives
/15	Project strongly relates to funding priorities:
	 leveraging efforts to market and promote specialty crops; assisting producers with research and development relevant to specialty crops; expanding availability and access to specialty crops; and/or addressing local, regional, and national challenges confronting specialty crop producers
/20	Project impact on specialty crop industry as a whole
/100 Points possible	