Pet Foods

Getting you started making and selling pet treats and feeds in Utah.
What You’ll Need to Do

• Ensure you’re in compliance with any local regulations during production
• Find out what you’ll need to do to register your business with the Utah Department of Commerce
• Research and prepare proper labeling for all feed products
• Getting products tested for guaranteed analysis
• Registration of each product with the Utah Department of Agriculture
Manufacturing Regulations

• Unlike some states, Utah’s Food Compliance program does not regulate the manufacture of foods intended for animal consumption.

• Some local municipalities have specific requirements and inspections that must be met prior to starting a business making animal feeds and treats.

• Make sure what local ordinances apply to get an idea of whether your facilities need to be updated, and what fees (if any) will apply.
Labeling Information

• Should follow AAFCO labeling standards
• Needs to accompany the product throughout distribution
• Must contain:
  – Product Name
  – Intended species
  – Guaranteed Analysis
  – Ingredients
  – Feeding Directions
  – Name & Address for manufacturer
  – Quantity (weight or amount)
• For specifics on labeling requirements listed, check with AAFCO labeling guide linked above
Guaranteed Analysis

• To get a guaranteed analysis for your label, you’ll want to find a commercial laboratory who can test your products. You can search for commercial laboratories online.

• What it should include:
  – Crude Protein (minimum percentage)
  – Crude Fat (minimum percentage)
  – Crude Fiber (maximum percentage)
  – Moisture (maximum percentage)
  – Guarantees for other voluntary claims (e.g. “fortified with Vitamin A”)

My products are ready for sale, now what?

- Once you have produced your feed or treats, gotten them tested and finalized your label, you need to register them for sale with the Utah Department of Agriculture and Food.
- Each product you sell must be registered separately.
- You can apply online, using the secure Product Registration system available through our online services page.
- You can also mail an application to our offices. The application is available online.
Contact Us

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